Bampton Beach Advocate

VOL. XI.

HAMPTON BEACH, N. H. FRIDAY, JULY 2, 1937.

FREE

Treat To Thousands

Who Listened Sunday

Sunday's big event at the beach

(Continued on page two)

Alvan T. Fuller, Jr.,

Friend, Return Safe

From Foggy Cruise

Alvan T. Fuller, Jr., son of the

The pair turned up at the mouth

of the Hampton river after the

several hours, and motored to the

The youths put out from Hamp-

ton river, four miles from the Ful-

ler home, about 3 o'clock in the

afternoon. When they had not re-

search had been in progress for

Fuller home at Little Boars Head.

Medical Director Says Events of a Year Ago Seacoast Regional Swimmers Should Be

Hampton Beach - Among the Careful On The 4th arriving guests Saturday were several who were forced to flee Predicting that there will prob- from their lodging here sixteen

(Continued on Page Four)

Back on the Beach

WITH THE SEASON'S SMARTEST

Summer Clothing Beach Wear

AND A

Valet Service

The Campion Cruise Shop returns to Hampton offering custom CLEANING&PRESSING ING SERVICE. In every sense a VALET SERVICE with perfected cleaning methods, extreme care in handling any kind of garment and The Cruise Shop Tailoring Staff to make necessary minor repairs at our own store. RECONDITIONING . . . the term that distinguishes this New Campion Valet Service from ordinary methods of Cleaning and Pressing.

YOUR CLOTHING CALLED FOR & DELIVERED

Call Hampton Beach 450

JACK McKALLAGAT AT YOUR SERVICE

Campion Cruise Shop

DARTMOUTH OUTFITTERS

Casino, Next Door to the Ballroom

Association Meets At Hampton Beach

One hundred and fifty members and invited guests gathered Monday night at Hotel Ashworth, Hampton Beach, for the summer outing of New Hampshire's Seacoast Regional Association.

Chairman of the entertainment several of the guests and tion, Frank W. Randall, who then took charge of the speaking prowork of the organization and accomplisaments and then sented Dudley Harmon, executive vice-president of the New England (Continued on Page Fight)

Strange Death Stirs

unceasingly, John Thomas Corsetti, of Saratoga street, East Boston at the Exeter hospital, at. Harbor Yacht Club ter he had been removed there from the cottage he had hired at Regatta Held On Next Hampton Beach, he died there at 10 o'clock Sunday morning.

Late Thursday evening, Corsetti (Continued from page one) ber of Commerce.

State Bath House At Hampton Beach Built In Record Time Will Open Its Doors To Public On Saturday

Hampton Beach, July 1 — Gov. Music Festival Great by his staff, consisting of Lt. William D. MacPherson, Concord; Capt. Albert E. Colburn, Dover; Lt. Bertrand L. Goulet, Manchester; Capt. Carl R. Friberg, Manchester; Maj. Stanley M. Burns, was the Music Festival made pos-Dover; Maj. Charles E. Greenman, sible by Harry C. Whittemore, the Hampton; Maj. Robert C. Ery, State Director, NH WPA Federal Nashua; Maj. John Bryant, Nash- Music Projects of the New Hampua; Lt. Comdr. H. Watts Pills- shire Works Progress Administra-Virgil D. White, Ossipee; Charles Symphony orchestra, Alfred En-Murray, Manchester; Alvin A. gel conducting, as i ted by Norma Lucier, Nashua and George Ham- Jeans Erman, soprano and Bruce ilton Rolfe, Concord, will formally Norman, tenor, and the combined Community As Story dedicate the new \$75,000 State Andover Male Choir, Temple Of Suicide Is Heard tional area at Hampton Harbor, ell Masonic choir under the con-Saturday at 12, noon. The McEl- ducting of Harry C. Whittemore, Hampton Beach, June 28 - Al- win Band of Manchester will then though doctors and nurses worked give a concert and the building (Continued on Page Three)

Monday Afternoon

The Hampton Harbor Yacht companion, Robert Southworth, Jeanette McCoy on Marsh avenue, Club regatta will take place next member of the senior class at Hampton Beach, and told her he Monday afternoon with the course Dartmouth college, were the obwished to hire a small cottage un- lying off the beach so that the ject of a widespread search by til Monday, saying that a young whole race will be easily seen from Coast Guardsmen last night after lady at the Casino Dance hall had the beach front. Cups for the var- they apparently had lost their He had his lous class winners have been don- bearings in a heavy fog while out machine in front and said he had ated by the Hampton Beach Cham- for a ride in Fuller's 35-foot motor-

FISH MARKET

NEAR MILE BRIDGE

SILEX TEA AND COFFEE

turned at nigrhtfall, members of the family became worried and Sea Food from the Ocean to your Plate the Same Day

SEA SHELL

Famous For

and Fried Clams

notified the Coast Guard. Chief Boatswain's Mate William Rich of the Appledore Island station sent out a boat which cruised in the vicinity of Star Island for some time without finding a trace of the ho missing craft.

boat "Lindy II."

U. S. Coast Guard To Build A Station At Ft. Point, New Castle

For sometime the United States Coast Guard has been considering plans for the rebuilding of the Portsmouth Harbor station now on Wood Island and has now decided to go ahead with the work according to Rear Admiral R. R. Weache commandant, who has notified U. S. Senator Fred H. Brown of the government's decision. The change he said is second on a list of 30 building projects listed in order of priority.

This station is far from being modern and according to the present plans the Treasury Department intends to place the new station at Fort Point, New Castle. The building will include a dwelling, boathouse and launchway.

SURFSIDE BEACH SHOP ON THE BOULEVARD AT "C" ST.

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-SPECIALS-

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Waikiki Suit Sets 1.49 Klaks

-SPECIALS-

College Crew Hats FOR GIRLS

\$1.49

College Beer Jackets FOR GIRLS

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. INFORMATION

All schedules Listed are Daylight Saving Time Unless Otherwise Noted

---- CHURCH SERVICES ----

ST. PATRICK'S Roman Catholic Sunday masses at 6, 7, 8, 9, 9:45 10:30, 11:15.

COMMUNITY CHURCH Non-Sectarian Sunday services at 10:00 A and 7:15 P. M.

— FIREWORKS — Weekly on Wednesdays at 9:30.

— THEATRES —

Barn Theatre, opp. Coast Guard Sta., North Beach - Ma 2:30 P. M.; Eve., 7, 8:45. Mat. Rainy days only. Colonial, Portsmouth-Mat. 2:30, Eve., 6:15. Casino Theatre, in the Casino-Mat. 2:30, Eve., 7:30 and Ioka Theatre, Exeter-Mat. 2:15, Eve., 6:30 2 shows.

- MAILS -

Mails leave for East (Maine) 8:00 AM. 12:15, 3:30 PM.

— DANCING —

Weekdays - Casino Ballroom 8-12 P. M.

— BOWLING —

ation Alleys A" St. (Skeeball, Blvd., between "A" and "B" Beach appears to be one of the best was carried against the Mile-long Daily & Mightly-Masino Bowling Alleys; Ferncroft Recre

CONTRACT OF THE PARTY OF THE PA	F January	- BUS S	CH	EDULES -			
HAMPTON	BEACH -					7:05 p). m
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6:40 p. m. 10:15 p. m.

TEL. 5342

5:10 p. m.

6:25 p. m.

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Full Line of Monarch Canned Goods Groceries - FRESH MEATS - and Fish HOME BAKED BEANS SATURDAY ROAST MEATS COOKED TO ORDER

Music Festival—

(Continued from Page 1)

entertained a large audience wh applauded every number. The evening program was re-

dered by the NH WPA Concern Band combined with the 172nd Field Artillery Band with mem bers of the Mass. WPA Music pro jects assisting and Lieut, Arthur E. Nevers Warrant Officer Joseph plause. At the beginning of the evening concert, Secretary James W. Tucker of the Hampton Beach the Right Hon. Ex-Mayor of Winchester, Old Hampshire (England) who was in this country to attend the 300th anniversary of Winchester, and happened to be visiting

Frolics At Salisbury

ments being planned for this com- pton Harbor Yacht club broke from ing Fourth of July, the celebration her mooring Tuesday afternoon at the new "Frolics" at Salisbury due to the high run of tides and bets for Holiday pleasure seekers, bridge. A crew from the Hampton With one of the finest shows ever Coast Guard station got her off assembled in New England, a gor- but while this was being done, one geous seventy-five foot cocktail bar of the Lindy's crew got his foot a new, smooth dance floor, scintil- crushed between the boat's hull lating music, tempting food and and the bridge planking. He was modern decorations, the Frolics taken to the Exeter Hospital for has definitely proven itseslf the treatment. The Lindy came in I smartest night spot on the Atlan- last Saturday. I tie Coast

On Sunday, July Fourth, the Frolics will feature its usual Sun day musical entertainment with the real excitement starting at Golden, popular master of cere monies will present the Frolics Dancing Girls, Jill Adrian, Johnn Rensola and other outstanding er tertainers direct from New York's most famous clubs. The manage A. M. and that dancing will last

until 4 A. M. It is expected that a large crowd will celebrate at the Frolice drawn there by the expectation of seeing the most beautiful night spot that has opened in this se tion in many years. And from all indications they will not be disap pointed. The entire establishment is brand new-with the very last word in modern decorations, Res appropriate place for a Fourth uly celebration. From what we have seen of the new Frolics, nothing is done halfway. The very best of service, excellent food, popular prices and thrilling entertainment are as much as part of this place

as its name. If you have not yet seen the ma jestic splendor, the almost unbelievable beauty of the Frolics, then it certainly should be your goal this week-end. Not until you see this place will you believe it possible that New England can outd

Sea Gull Uses Autos To Help Prepare Food

Old "General Moulton," that smart sea gull that rules the roost at the mile-long bridge over Hampton river, not only is unafraid automobiles but he's brainy nough to make use of 'em.

Other and "dumber" members of his tribe drop clams and mussels the bridge to break the shells

of their prey.

"General Moulton" has learned to "spot his shots." He drops his shellfish right in the path of auto wheels, letting the cars crush his catch with their wheels. Then when the accommodating car has passed, he hops down from his perch on the bridge rail and gobb-

For several years, motorists who use the old bridge frequently have learned to know "General Moulton" because this gull is the only one Driftway Ave. Salisbury Beache sand that will not fly away from the

Alvin Fuller, Jr. Cabin **Boat Carried By Tide** Against Mile - Bridge

The Lindy II, handsome cabin speed boat of Alvin Fuller Of all the splendid entertain- which has a mooring off the Ham-

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that people are talking about, you are missing a rare treat. Our Chops, Salads and Sandwiches cannot be beaten.

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If you Haven't tried

203 MARSH AVE.

Beach Bathouse

(Continued from page one)

sets a record in its complete con- tories on the east corners of the struction in 40 days. It is of sim- building are entered from the out Have Your Social Securityple lines, of ultra-modern tendency side

The central portion houses in a will be used repeatedly, the cloth-High School and College prepsingle story the check room, cash- ing being checked and compactly Like the famous boy on the tory subjects. Hours arranged, lers' cages, first aid station, toilet stored in the central building and JACK McKALLAGAT facilities and service rooms. On it is estimated 2000 people an hour vation space on the ocean side and Running Water Rest Roomson the south side is the refresh-

are cubicles for privacy, these the check roo mat one time, with have painted metal sides, and roofs and a curtain in front, but otherwise the courts are open the sky. There are heavy benches will be open for public inspection, and shower baths in the courts disinfectant, ankle deep, are and on the west side are adjoining

women and 76 for the men which

tables for serving light refresh basket are used for checking and ments to 120 people. On the north storing clothes. The top resemother rod, horizontal and U shaped Very modern are the two roomy to hold a hat. Thus a complete out open courts with provision for fit is conveniently carried to the check room and compactly stored men. Along the walls of the courts be hung in two storage tiers in

Center Cuts lb. 33c

1b. 29c

2 lbs. 19c

15 lbs. 25c

needed. There is storage space for valuables in the cashiers' cages.

placed the full width of passageways through which bathers must go to and from the beach as a protection to the public. In the first aid room are two

cubicles, each containing a -cot. bedstand, chair, costumer, and medicine cabinet, and for the safe ty of the bathers, there are two boats for beach patrol, two obser vation towers and several torpedo

Operating under the general su- on the job and while all the facilpervision of Russell B. Tobey, ities will be in use over the holirecreational supervisor of the For- day, about ten days will be reestry and Recreation Department quired to put on all the finishing are about 40 employees, including touches. a manager and assistant, cashiers, renting counters and in the dressing wings, nurses, captain and

garden in the center.

fice of the National Park Service and the building deisigned in detail by Harold Holmes Owen Concord architect.

The bath house has 27,000 square feet of cement flooring surfaced with attractive green metalicrom The walls are of cinder-cement blocks, pre-cured to avoid shrink age after they are in place. Stucco has been sprayed on the blocks for outside finish and green cem-

sewer, electric, water and tele- well?"

COOKIES

MOXIE

DOUGHNUTS

NEW ENGLAND'S

SMARTEST NIGHT SPO Girls-Karl Rhode's Orchestra-Les Golden, Master of Ceremonies. Beautiful, modernistic 75 foot Cocktail Bar and Lounge-Excellent food and service. Popular prices always. BIG NIGHT BEFORE THE 4th CELEBRATION!

ancing starts Midnite Sunday; lasts till 4 A. M. Liquors served from 12:01 till 1 A. M.

phone lines, all underground. From Body of Thompson 125 to 160 men have been employed

ter, and sub-contractors are:

members of the beach patrol, ter; electrical work, A. L. Franks George "Red" Thompson lost from parking attendants, refreshment Co., Manchester; plumbing, Or the Iduma last Sunday or some manager and young men waiters, rand Rolfe, Concord; steel and trace of the chair in which he was an attendant to ret chairs and a iron work, Lyons Iron Works of sitting but without results. Yes-The deck will be more attractive of Dover; plastering, W. J. McIn- Merrimack river Coast Guard by the placing of 24 round tables, tyre, Manchester, For the state M. station that Surfman F. E. 150 chairs with colorful umbrellas V. B. Colby was the resident en- Andrews of that station while on

Made with the finest ingredients that money can buy, carefully

blended, packed in jars and shipped directly to our stores.

HORMEL SPICED HAM

COOLING - REFRESHING

PINEAPPLE JUICE FINAST 2 No 2 25C

May Be Washed Ashore By Tide

Hampton Beach - Capt. Clar-The general contractor is the L. Hampton Beach Coast Guard Staattendants at the checking and H. Shattuck Co., Inc. of Manches- tion and his crew have been main-Painting Joel Daniels, Manches hopes of finding the body of Manchester; roofing, W. J. Murphy terday he received word from the gineer and inspector; Clarence patrol had found a piece of board Later on the 40-acre area it is quarters of a mile south of the planned to do some landscaping, station. Capt. Beals went over to build a long, low beach wall and Plum Island station and brought put in for amusement attractions the board back and found it to badminton courts, shuffleboard exactly fit in the boat. No trace of ourts and the like. The Hampton the stat has been found. Since river bridge will eventually be Sunday afternoon the wind has moved a few hundred feet easterly generally been easterly and a long crly direction all along the shore according to veteran fishermen, who say that Thompson's body may not come ashore for several

> George "Red" Thompson 35, of Kennebunkport, Me., was engaged by the owner of the cabin cruiser, Francis M. Qua of Lowell, brother of Supreme Court Justice Stanley theory of Thompson's disappearance is that he was thrown overboard when he swung the craft sharply to avoid a fog pocket.

The boat was discovered running unmanned off here by Alfred Gauon, a lobster fisherman. An immediate search for Thompson's body was started. Gauron was arope aboard it and climbed in to cut the motor switch.

He then towed the craft to the municipal wharf here. Coast guard officials, under Captain Clarence Beals, took possession of the boat checked her registration and found he found was at his summer home t Drake's Island, off Wells, Me.

After numerous attempts to locate Mr. Qua he learned that the week-end with his wife and four sons at the island, had been suddenly called back to Lowell and had hired Thompson at Kennebunk Wells about 10:30 yesterday morn-

It is always advisable to shrink washable materials before making them into slip covers.

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SALMON - STRICTLY FRESH

End Cuts lb. 29c

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STANDARD PEAS 2 No 2 23C RICHMOND PEAS 2 No 2 29C YOR' GARDEN PEAS 2 No 2 33C FINAST PEAS 2 TINS 25c 2 TINS 35c

CRAB MEAT 45c BANQUET FANCY QUALITY SWEET MIXED OT 29c PRUDENCE CORNED HASH 16 oz 10 C CUT-RITE WAX ROLL 15c UNDERWOOD'S DEVILED 2 This 25c

FRIEND'S BEANS OVEN 2 28 02 29 C SARDINES STANDARD NORWEGIAN 2 No.1/4 150 ING OSCAR SARDINES 2 TINS 27 C

APKINS BELLVIEW PAPER NAPKINS 2 LGE BOXES 13 C

PALMOLIVE SOAP

SUPER SUDS RED PACKAGE For Washing Dishes

Hampton Beach Advocate

An Information Bureau Community Booster Published in the interest of Hampton Beach, Weekly During the Summer Season.

Published by The Hampton Publishing Edward S. Seavey, Publisher and Editor

TELEPHONE HAMPTON 17 For Advertising Rates in This

NEEDED IMPROVEMENT

Hampton Beach season opens with a 'Glorious Fourth Celebration' Crowd. On account of the WARNS BATHERSusual early vacationists being delayed by weather conditions and

The new State Bath House open months. ed today for the first time with Dr. Fraser has been making a one."

- CASINO -

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SLACKS and SHORTS

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LUMBER

BUILDING MATERIALS

PAINTS and HARDWARE

While many improvements have long before the Bath House plans est figures that are available.

(Continued from page one)

flocking in of summer visitors. surance Company offers three sim- cramps. More people get into diffi-

greatly help to care for the thou- preventing the large number of other time during the day. sands of automobiles that visit the swimming accidents which occur "And finally the dangers of divheach on all special occasions. every year during the summer ing into water without first know-

alone; second, keep out of the waappearance as well as entertain- water until you are sure of its

"They are just 'common sen been made the most vital to the rules'," Dr. Fraser said, "yet failcomfort of Hampton Beach has ure to observe them probably acso long talked of to relieve traffic the 5,500 swimming fatalities estihsa not been built - this should mated by the National Safety have been considered seriously Council for the year 1935, the lat-

were drawn, for what good is an "Many people are drowned every investment of so much money, if year because they insist on going the public can not have easy access swimming alone and are powerless to help themselves when seized If it is necessary a good fight with a cramp or faced with some

"As for keeping out of the water directly after eating, a life guard at one of the large semi-public swimming pools here in the East tells me that he and the other guards know that their busy per-New parking conditions will ple rules which should go far in culty during that hour than at any

ing the depth are obvious to every

suitable ceremonies has been special study of hot weather acci- A large percentage of swimming planned to accomodate thousands dents and disablements. "If every fatalities are the result of the As a new venture time one," he says, "will remember the swimmer losing his head when will be required to find just how following three rules many lives faced with an emergency. It is imperative to keep a steady head. When suddenly caught in a swift current, Dr. Fraser points ou that it is foolish and dangerous fight the force of the water. Better pick out a spot on shore, well down stream, and let the water bear you along while you slowly work yourself to land, letting the current

> When unexpectedly caught in rough water, do not try to ride over the waves. Keep low in the water and when a wave is see coming, hold the breath and through it, thus conserving strength. Work your way slowly to shore, resting frequently. Li flat, don't try to stand on the wat er, and keep the chin submerged. Most arm and leg cramps pass off very quickly, according to Dr. Fraser. "Do not 'fight' such a cramp," Dr. Fraser warns, "but turn over on your side and swim as best you can, resting the

cramped member. The more you 'fight' this kind of a cramp, the worse it becomes and you will soon exhaust yourself and be in serious difficulty."

Even experienced, competent swimmers should not attempt long distances, or go far from shore, unless accompanied by someone in a boat, Dr. Fraser advises. The fact that a particular course was covered safely in the past in no guarantee that the individual wil be so fortunate again. Wind current, temperature, the swimmer's physical condition.



THIS COUPON GOOD FOR JALLDALL

ONE GAME PER PERSON 9 BALLS FOR 5 CENTS Souvenir prizes given away for score of 270 for men and score of 210 for ladies. Only two awarded one person a

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Next to Swasey Parkway

Music Festival Held

the Fifth Annual Music Festival, will present the Mozart Requiem. pices of the New Hampshire Sea- gram of selected numbers. coast Music Festival Association, At noon, Sunday, the Serenade BOSTON CUSTOM

wrong, a the idea behind these nations in the 13th century. Face of The Ticket.

inspired voices in the world tothe Young Musician's Orchestra, Electric Company To under the direction of Fabien Sev. Hold Demonstration itzky, the internationally famous chora! background.

Fabien Sevitzky Ensemble, the see it in operation.

Exeter, N. H.

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Dinners

Luncheon - Tea

North Beach, Hampton, N. H.

between Hampton and Rye Beaches

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THREE BIG LOADS

of used furniture from one of the show-places of a nearby

summer resort-not latest styles-but not very old and of

excellent quality. 2 sets of twin beds complete-1 pair brass-

1 straight line, wood-chest to match-both with springs and

extra soft hair mattresses. Original cost of each set about

One Fancy two-tone walnut dining suite 19 pieces-cost \$300.

to \$400., for about 1-6 of that. A small range complete with

oil burners and water coil at a real bargain price. Large full

swell front birdseye maple dresser and mirror - \$10.

Gas Plates and Ranges from \$1.50 up

In All White porcelain. Range with built-in oven and

RALPH E. MERAS CO.

The Young Musicians' Orchestra Memorial At Bound Annually at Rye To Be Davison, Soprano; Edna Merritt, Enjoyed By Hundreds Mezzo-Soprano; Howard Harrington, Tenor; Norman Leavitt, Bari The advance sale of tickets for tone and Theodor Podnos, Violin, the Arthur L. Hobson estate, In addition the full choral group little Boars' Head, New Hamp will render, with the Young Musihire, July 10-11, under the aus- cian's Orchestra a delightful pro-

Inc., is very satisfactory. Many Concert will take place. This will boxes have been sold. Everything be given by the Brass Ensemble from the Young Musicians' Orch- between states and towns, Boun Some people have the idea that estra, under the direction of Fab- Rock has been buried under many the memberhip ticket in the New ien Sevitzky assisted by Robert Hampshire Seacoast Music Festi- Harper. The idea behind this Ser- river shifted. It is now situated at val Association, Inc. opens the enade is centuries old having been the northern extremity of Seaway for further assessments dur- one of the foremost factors in re- brook beach and can be reached ing the year. This is entirely storing peace among the troubled by automobile.

Mrs. Arthur L. Hobson, whose Guyon had the contract to conto music lovers at the lowest pos- vision has made possible this Fes- struct the concrete memorial that sible price. The Three Concerts tival will appreciate a large ad- surrounds the rock. Built in an oc-Are Open To Ticket Holders vance sale of tickets. This gives tagonal shape the memorial bears Without Further Charge than the her a chance to make certain that the date 1657, when Shapley's line seats are available, that trnspor- was drawn from Bound Rock to On Saturday afternoon, July 10. ttion is ready, that overnight ac- Hampstead to divide Hampton and at five o'clock, the guest artist commodations are contacted and Salisbury as well as the two states will be Lucretia Bori, about whom that everything possible is at hand and 1937. On different sides of the a critic has recently written "she to make these two Festival days hexagon the names of Seabrook,

Ensemble and the United New of this week, and all next week, we between a donkey and a postage Hampshire Chorus will form the will have open house at our Hamp- stamp?" ton Beach Office. A complete Gen-United New Hampshire Chorus, eral Electric Kitchen has just On Sunday afternoon at five, the been installed. It is worthwhile to

> Mrs. Neal, General Electric Home Economist will be assisted by Miss Pauline Hazen, our home service director. Westinghouse Roasters will be shown in operation by Miss Chamberlain of Bos-

> > EXETER & HAMPTON ELECTRIC CO.

Poles For Telephone And Electric Light Companies Removed

Telephone and electric light nemen are completing the work removing one line of poles on Ocean Boulevard between Boar's Head and the North Shore Hotel. The polese on one side have been reset while all on the other side are being removed, adding greatly to the apperance of the roadway.

Awakening in the middle of the night, a guest in a hotel saw a hand resting on the footboard of his bed.

"Take that hand away," he called, reaching under his pillow for his pistol. "Take it away or

The hand remained. He fired

Rock Completed And Ready To Inspect

Bound Rock memorial, state Highway Department and ready for public inspection

Precinct Commissioner Armas

has one of the very few naturally a real joy to everyone concerned. Hampton Falls and Hampton have been written in the concrete.

CLEVAH!

conductor. The Fabien Sevitzky Thursday, Friday and Saturday Rider: "What's the difference

Walker: "Dunno." Rider: "One you stick with lick and the other you lick with a Your Insurance Headquarters

NUDD'S CAMP GROUND AND ROOMS Head Hampton Beach A Good Clean High Ground

NORTON'S FISHMARKET Boiled and Live Lobsters Fresh Fish and Clams Daily NEXT TO NORTH SHORE

COAST GUARD STATION

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OWEN J. BOSTON Home-Made Sweets Karmelkorn

Geraniums Begonias Double Petunias Beach Road Greenhouse (Near Town Hall)

Ice Cream

NOT OPEN SUNDAY Arma M. Cole, Prop. Tel. 155

WHY GO OUT OF

TOWN? INSURE LOCALLY!

Penniman Agency

FROM FACTORY TO YOU

Be prepared for yourself or the invited guest.

-Specials for July 4th-

INNER-SPRING MATTRESSES ACA ticking \$12.50 BABY'S CRIB MATTRESS METAL BEDS COTTON FELT MATTRESS BED SPRINGS Non-sagable 4.50 STUDIO COUCHES - Make single or twin-size \$16.50 up

2 Days' Service

Your old Mattress remade, Sterilized, Cleansed for \$5.00. Ask about our making your old mattress into an Innerspring-call us to give estimates. Remember if it's done at the Portsmouth Mattress Co. it's guaranteed to satisfy.

INVEST IN REST

Portsmouth Mattress Co.

95 Market St. FREE DELIVERY Tel. Ports. 925

ALL NEW SUITS

HOT AND COLD SHOWERS

BUY A SHOWER TICKET - 7 FOR \$1.00

DOUG'S NEW

SAME GOOD FOOD

ENTIRELY RECONDITIONED

HAMPTON FALLS, N. H. TELEPHONE 29 MYRONN, NOYES Operating "C" STREET FILLING STATION SPECIALIZING IN GULF LUBRICATION— TELEPHONE 8422 GOOD QUALITY

LOW PRICES WASHING — POLISHING — GREASING — TIRE REPAIRING — BATTERY SER VICE

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Famous Food Factory Home Made Bread Pies. Cakes and Doughnuts Grocekies and Meats King's Highway Telephone 8350 3rd St. Real Estate Hampton Beach

LYMANS HOME-MADE CARAMEL APPLES With our own Palate Teas-

ing Caramel. Not sticky. "One bite and you'll want Also-Try our Delicious HomeMade Caramel Bars and Pops-"They Last" Located in front of Skee-Ball

Boulevard

. . VISIT OUR STOKES Clover Leaf/Dairy Driftway Avenue

DELICIOUS . . . ICE CREAM -MILK SHAKES COLLEGE ICES Amesbury Road Stand Ward Hill Stand

Sales

Salisbury Beach

Strange Death Stirs Of Suicide Is Heard

(Continued from page 1)

That he did not appear Friday was also called ,ordered the man morning did not surprise Mrs. Mc- taken to the Exeter hospital. Coy but as the afternon wore At the hospital after the gas had away, she wondered if he had been pumped out of his lungs gone out. But looking out she saw Corsetti slightly rallied and it was his windows were all closed and thought that he would recover thought he might still be resting ally losing ground until his death up. Before leaving for her home occurred at 10 a. m. Sunday mornin Hampton village, Mrs. McCoy ing again walked out to the cottage time she thought she heard him body and declared that the death was puzzled as to whether she had from a cigarette were caused by heard a snore or a groan. Satur the gas poisoning. County solicitor she had left in charge, by her to the matter. niece, Mrs. Adale J. Arnold, that if the young man had not yet the hospital when he died, having shown up, to take a passkey and look into the cottage. On opening the door, the two ladies found him on his hands and knees on floor in front of a gas stove which

which no gas was then flowing, it

being a 25-cent meter and that

Service

\$525

...99c doz.

On one hand was a burn from a enue. Community As Story cigarette which he had had in his A pleasanter anniversary of the cued. mouth but which had apparently week was that which marked the lunch he returned to the small quickly got the firemen with their from a distance the effect was very cottage where two beds had been first aid equipment and life guards pleasing, the actual light diffused made up as he said he expected Roy Isbel and Ernest Underwood was not equal to the present sysand re- who worked over him unsuccess tem and the bother of replacing marked that he would retire. fully. Dr. Wayne P. Bryer, who bulbs was considerable.

she He did not hold the gain gradu

Medical examiner Frederick Gray of Portsmouth viewed the was the result of suicide. He also stated that the apparent burns Stephen Wheeler of Exeter making an official examination in

The parents of Corsetti were at come here as soon as they received word. John P. Hennessey, assistant district manager of the John Hancock Life Insurance Company for whom Corsetti worked at their State Street office in Boston, and other officials of the company came to the Beach late Saturday night remaining until after death had taken place and spoke very highly of Corsetti and said they were unable to give any reason of for his suicide. The body was

Seacoast Convention

taken to his home for burial.

(Continued from Page 1)

Council, who stated that New Hampshire is leading all other New England States in recreational development and compliments the State Planning Board on th excellent manner of conducting

Mr. Lawrence F. Whittemore Boston & Maine Railroad official, vice-president of the New Hampshire Division of the New England Council spoke of cooperative action between railroad and future erection of a new bridge! acros sthe Piscataqua River to relieve traffic congestion through Portsmouth.

Matthew Cavanaugh, secretary of the Monadnock Region, told of his experiences in the upper part of New Hampshire.

Alvin F. Redden, secertary of the Seacoast Association, made several announcements.

The banquet was declared the best that had been enjoyed in recent years.

A YEAR AGO-

(Continued from Page 1)

in the history of Hampton Beach 3 broke out at 3:15 Sunday morning June 26, 1921, burned more than \$400,000 worth of property, destroyed seven hotels, a dance hall garages, bowling alleys, and about ? twenty cottages. On the North, the Ashworth Hotel survived the flames and on the south The Avon 3 was saved on B Street, but all be-

amount of gas had been used up, the Ocean boulevard to Marsh av- a company of militia from Por

Last Saturday marked the his toric attack of the Indians here which fourteen people were killed, dead, but recovered, and four wre taken prisoners. The attack was made in the early morning and the Indians having plundered

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"The Stars Do Guide-

not compel'

mouth and the four prisoners r

CUT FLOWERS VOL. XI. Funeral Designs Furnished In or Out of Town EMERY'S GREENHOUSI Hampton Tel. 125 N. H.

PALMER'S

LOBSTERS AND FRIED

CLAMS

CHICKEN and STEAK

North Beach

modern machinery

FEARER'S

SHOE STORE

HAMPTON CENTRE

FRIED/CLAMS TO TAKE

Washington Snapshots

Vashington is a very bad place leave ideas lying around

somebody always picks them up "Singing Cop" Dunks | Twenty Yachts Enter | Music Festival Will and tries to run for a touchdown Fair Lady in the Drink First Race Ever Held Have As Guest Artist

Take the case of the members (Continued on Page 8)

Campion's Cruise Shop Is A Complete One



The Campion Cruise Shop offers more than the finest beach wear. Probably most important during the summer ARE our beach items - the Jantzen and Gantner trunks, the colorful beach shirts - but we are also able to present complete assortments of suits, slacks, and jackets.

The famous Palm Beach-cool to look at, cool to wear -with authentic drape tailoring, is \$16.75. Other lightweight, porous summer suits are at \$25. Colorful sport jackets, all distinctively styled (which have met widespread approval at Dartmouth), begin at \$12.50. Sport slacks, well designed and long-lasting, in gabardines, tweeds, and shetlands, are at \$6.50.

The

Campion Cruise Shop

Next Door to the Ballroom

More than a Beach Shop-a Dartmouth Institution

William Elliot, Hampton Beach's | Hampton Beach — For the first | When a hobby reaches the stage singing cop, turned life-saver this time in its 300 years, Hampton where it brings pleasure not only week while at Sebago Lake, Maine, had a yacht race off the beach on to the person who cultivates it, when he rescued Miss Eleanor Monday afternoon, with about 20 but to thousands of others as well, Evans from the water beside the yachts of four classes entered. In it ceases to be a hobby and becomes dock belonging to the summer three minutes after the first and a public institution. That is an place of Mr. Russell Hammons, was the Indian class. The winner inadequate but nevertheless true

Mampton Beach Advocate

HAMPTON BEACH, N. H. FRIDAY, JULY 9, 1937.

Sebago, Elliot offered to carry second, Arawak, Grant B. Holt, of Little Boars Head, N. H. Miss Evans from a power launch Newburyport, 1h, 19m, 53s; third, up the dock to the shore, inas- Keemah, Marie Holt, 1h, 19m, 55s; much as the water was unusually 4th Ketchumdoggie, Dave Thurhigh and the walk submerged. low, Newburyport, 1h, 20m, 15s; But the singing cop slipped and 5th, Tomahawk, William Balch, both Miss Evans and himself fell Newburyport, 1h, 23m, 50s; 6th, overboard. His friends declare Dancing Feather, Edwin Hatha-"Bill" would have done better to way, Newburyport, spread his coat on the boards, a The second race was started la Sir Walter Raleigh and Queen the handicap class, Joseph Flynn; Elizabeth.

Auto Death Toll In time; the Pokalon, William G. Legion Post No. 35 and Ladies' New Hampshire Reaches Fifty-Nine buryport, 3d, 1h, 14m, 22s.

Motor vehicle fatilities in the state up to last week reached 59 Remarks By Frank W perienced, although the grounds or 34 more than in the same period Randall, President Of of the Tuck Memorial Athletic by the State Motor Vehicle Department does not include accidents off the public highways.

11 children under the age of 14, solved through cooperative action. Charles H. Leave, who is conduct were hurt in 45 accidents.

FISH MARKET

Lobsters

Persons killed last week were: Continued on Page Eight

At Sebago Lake, Me. At Hampton Beach Miss Lucrezia Bori

was the Winona, Leslie Thurlow, description of what will happen to Visiting Mr. Hammons at Newburyport, time 1h, 19m, 35s; the hobby of Mrs. Arthur L. Hobson

> tom for the past several years) in winner, 1h, 3m, 57s, corrected charge of the local American Auxiliary, celebrated most fittingly Dodge, Newburyport, 2d, 1h, 11m on the "Night Before" was attend-35s; Nimrod, Albert Peabody, Newed by the largest number in the history of the town and was one

Continued on page seven

of the most orderly yet held, as Seacoast Association Field, all area ways, and parking

In opening this meeting tonight those attending with many rethat occured on Sunday and Mon- I want to discuss briefly some of maining in their parked cars. day, nor does it include two fatal the problems in connection with the accidents that occured last week recreational, industrial and agri- concert at 11 P. M. until 12 midcultural development of the region night given by the Hampton In addition 64 persons, including and how these problems can be Beach band under the direction of

Let us consider first the subject ing this year. of recreation which has developed (Continued on Page Four) huge pile, over 50 feet high, which

had been gathered throughout the SEA SHELL

Grenier, a member of the committee in charge who have worked Famous For unceasingly for the success of the Lobster Dinners and Fried Clams & affair.

"Old Glory," which had waved gallantly on its staff, surmounting the pile, throughout the evening, had been taken down with the halyards dislocating only a few of

FREE

(Continued on page six)

By Big Fire At Tuck

Memorial Ath. Field

The Fourth of July observance

spaces were filled to capacity by

At exactly 12 midnight, the

past ten days, was touced off by

Richard Grenier, son of Reginald

the barrels at the top. The fire blazed high, attracting more motorists from the various highways and an unknown pilot flying a plane (later found to belong to a Mr. Frothingham of Salisbury, Mass.) zoomed and cavorted over the fire and crowd, adding much to the excitement. Evidently the pilot was of a daring nature, as he performed many stunts near the fire much to the concern for his safety by the throng, finally the plane disappeared in the direction from which it came, Hampton Beach.

> It was later learned that the pilot, who is still unknown, sat, while flying, on his parachute, expecting to make a spectacular

Dozens of watermelons were cut and served free by Legion Post members, to the youngsters, while (Continued on Page 8)

HAMPTON HARBOR YACHT CLUB Announces the first in a series of Friday night Dances for Members and their Guests, starting July 9, at 8 P. M.

ARRIVED!

TELEPHONE HAMPTON 42

PASTEURIZED MILK and CREAM

PRODUCED ON OUR OWN FARMS

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Latest Styles Finest Quality Choice of Colors

Take advantage of these low prices for custom-made suit and coats made to your measure for only \$25.00 and up.

Don't Wait -

Now is the time to order you fall and winter clothes. Com in and let us measure you u while this offer lasts.

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that we do High-Grade cleans ing, Pressing and Repairin and that we sew up your loos buttons and your little tear and rips without extra charge Prompt Service.

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SURFSIDE BEACH SHOP THE BOULEVARD AT "C" ST.

MEN LADIES CHILDREN

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Bathing Shoes 50c Halos 25c Waikiki Suit Sets Klaks 95c

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College Crew Hats FOR GIRLS

\$1.49

FOR GIRLS

-SPECIALS-

NEAR MILE BRIDGE

SILEX TEA AND COFFEE

Sea Food from the Ocean to your Plate the Same Day

\$1.39

Red Label Vegetable Salad 19 oz. Creole Tomato Catsup Overland Tomato Cocktail 26 oz. 2 for Overland Melonettes 8 oz. Choisa Ham Spread 6 oz. Overland Chicken and Egg Noodles 16 oz. Bahamian Mustard Heinz Soup - except chicken and Consomme 2 for Heinz Chicken and Consomme Soup

ROSS GARAGE

TEL. 338

USED CARS

1931 STUDEBAKER SED, Radio, Heater, paint like new \$175

S. A. Dow & Son

ONE WEEK, July 5th to 10th

OLDSMOBILE

1936 V8 DELIVERY FORD "T" SEDAN

1931 CHEVROLET SPORT SEDAN-6 Wheel

1930 CHEVROLET COACH-New Paint

1935 V8 FORD 4 DOOR SEDAN

1934 V8 FORD 4 DOOR SEDAN

1933 V8 FORD COACH

2 for

Canada Dry Ginger Ale

12 oz. Bot. contents-3 for 25c..